



Centro adscrito a
Universidad
Camilo José Cela

Planificación de la Docencia Universitaria
Grado en Diseño Audiovisual e Ilustración

Teaching guide
Academic year 2022/2023

Inglés II

Subject information

Title

Bachelor in Audiovisual design and
Illustration

Module

Language

Subject

English

Code

3582

Year

First

Semester

Annual

Type

Compulsory

ECTS Credits

6

Learning

On-site learning

Lecturer

Jessica Blanco Marcos

Language

English

Subject Lecturer

Lecturer

Jessica Blanco Marcos

Contact

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Academic tutorials

For any enquiries regarding the subject, students can contact the lecturer by email or during her office hours.

Pre-requisites

Essential

Specific requirements of the curriculum

Recommended

A minimum B2 level in general English.

Subject contribution to the Curriculum

Field of knowledge of the subject

This subject belongs to the language module and constitutes one of the subjects of basic training.

Interdisciplinary relation with other subjects from the curriculum

This subject is focused on the acquisition and improvement of the four communicative skills: listening comprehension, reading comprehension, oral production and production of written texts. As an interdisciplinary subject, it trains students in language used in different areas of fashion, business and communication.

Professional motivation of the subject

English, recognised as the *lingua franca* of the 21st century, is important both in academic and business contexts. This makes it a very valuable language that facilitates interaction and cooperation between professionals of different countries. The knowledge of English therefore improves the student's career prospects. Employers increasingly seek out people capable of working in multinational contexts. Given the internationalization of companies connected to fashion, the knowledge of English becomes a competitive advantage.

Learning outcomes in relation to the competences developed through the subject

General competences

CG1- Express opinion with clarity and argue using complex expressions

CG2- Follow and intervene in debates

CG3- Adjust to changes (style, emphasis, direction, speed) in conversation

CG8- Show correct use of oral and written language in the Spanish and English languages in communication about interior design, reaching level B2 of the Common European Framework of Reference for Languages (CEFR).

Basic competences

CB1- Demonstrate knowledge about their research area in an advanced and cutting-edge way

CB4- Communicate information, ideas, problems and solutions both to general and specialized public.

Specific competences

CE1- Understand key ideas in a complex speech.

CE2- Read and adapt style and speed to different texts and purposes.

CE3- Produce clear and detailed presentations and descriptions about topics related to their area of research and study.

CE4- Write clear and detailed texts about a variety of topics.

Learning outcomes

By the conclusion of this course, students will be able to:

- Communicate ideas, conclusions, problems/solutions to specialized and non-specialized audiences in a clear, concise and unambiguous way.
- Make use of grammatical, sociolinguistic, discursive and strategic competences in the English language.

Contents

Brief description of the contents

- Communicative competence and production of oral and written texts
- Verbal and non-verbal communication skills
- Production techniques for specialized oral and written texts
- Personal skills: self-knowledge, efficient use of time, team work

Syllabus

- Review of grammatical tenses.
 - Strategies for effective listening and reading comprehension.
 - Formal and informal writing.
 - Written and oral presentations.
 - Conversation practice: agreement and disagreement, role-plays.
 - Phrasal verbs.
 - Idiomatic expressions.
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Learning activities and teaching methodologies

Learning activities	Teaching Methodologies	Hours	% On-site
<p>Lectures</p> <p>Face-to-face lessons given by lecturers in-class</p>	<p>Lecture</p> <p>The professor introduces a topic to teach concepts, theories, ... in the classroom</p>	30	100
<p>Workshops</p> <p>In each subject, projects or practical cases where the student must analyse the information, detect relevant aspects, make decisions or propose solutions to improve the situation, are proposed.</p>	<p>Work-based learning and/or case studies</p> <p>The teacher proposes projects or practical cases for students to analyse and solve them, applying the contents previously learned.</p>	20	100
<p>Seminars</p> <p>Students contribute with their experiences, share knowledge and initiate constructive discussions</p>	<p>Collaborative learning through debates</p> <p>The professor raises issues for students to discuss, contribute with their ideas or experiences, and propose solutions and share knowledge in the classroom.</p>	10	100
<p>Tutorials</p>	<p>The tutor solves questions on matters already discussed In class</p>	10	0
<p>Final exam</p>	<p>Final exam</p>	4	100
<p>Autonomous work</p>	<p>Student's personal learning through the study of the subject's contents and the reading and analysis of complementary materials</p>	76	0

Learning Assessment

Assessment activities	Assessment criteria	Weight
Work completed or case studies	Activities carried out on time. Objectives met.	40%
Final exam	Exam marking	50%
Attendance and participation	Interest and participation in the subject.	10%

General assessment criteria

Students' grades will be calculated as follows:

- Active class participation (classes plus seminars). 10%
- Coursework. Assignments and practical exercises done during the course. 40%
- Exams. There will be a combination of partial and final exams. 50%

Attendance

Class attendance is compulsory. It is only possible for students with 80% attendance or more to take the exams in the first call (*convocatoria ordinaria*). If students miss classes, they do not need to justify their absence. This means that all students who miss 20% of classes or more must present themselves at the second call

(*convocatoria extraordinaria*).

The Director/Coordinator of the degree may consider exceptional circumstances and these must be approved by the Academic Management of ESNE.

Students must be punctual at the start of classes. The lecturer may deny entry to students who arrive more than 10 minutes late.

1st call assessment

- In the first call assessment, students must hand in all their coursework assignments on time, and pass them all. If a piece of work is not submitted, the student will fail the subject.
- All coursework assignments must be submitted for an average grade to be calculated. If this is not the case, the student may only take the exam in the second call.
- Assignments must be submitted on time.
- In group work, the grade will be individual for each student. Students will be graded individually on their knowledge of the subject, effort, presentation, etc.
- If a student obtains a grade of less than 4.5 in an exam or task, an average grade will not be calculated, and the student must take the 2nd call assessment. However, for the student to pass the whole subject, the final grade must be 5 or above.

2nd call assessment

- Students who do not pass the first call must take the exam in the second call. This exam will cover all the material studied during the course.
- In this second call assessment, the mark for “attitude and participation” will be the same as in the first call.
- In this second call assessment, students must present all the coursework that was not presented in the first call assessment.

Bibliography

Basic bibliography

Folse, K. and T. Pugh, (2015). *Great Writing*. 3rd edition. Heinle-Cengage Learning.
Hewings, M. (2013). *Advanced Grammar in Use*. Cambridge: Cambridge University Press.

Additional reading

Leech, G., Cruickshank, B. and Ivanic, R. (2001). *An A-Z of English Grammar and Usage*. 2nd edition. Harlow: Longman/Pearson.

McCarthy, M. and O'Dell, F. (2001). *English Vocabulary in Use Upper-Intermediate*. Cambridge: Cambridge University Press.

McCarthy, M. and O'Dell, F. (2008). *Academic Vocabulary in Use*. Cambridge: Cambridge University Press.

McCarthy, M. and O'Dell, F. *Vocabulary in Use (Intermediate)*. Cambridge: Cambridge University Press.

McCarthy, M. and O'Dell, F. *English Collocations in Use (Intermediate)* Cambridge: Cambridge University Press.

McCarthy, M. and O'Dell, F. *English Idioms in Use*. Cambridge: Cambridge University Press.

Murphy, R. (2005). *English Grammar in Use*. Book with Key and CD-Rom. Cambridge: Cambridge University Press.

Peters, P. (2004) *The Cambridge Guide to English Usage*. Cambridge: Cambridge University Press.

Seely, J. (2009). *Oxford A-Z of Grammar and Punctuation*. Oxford: Oxford University Press.

Seely, J. (2005). *Oxford Guide to Effective Writing and Speaking*. Oxford: Oxford University Press.

Swan, M. (2005). *Practical English Usage (3rd edition)*. Oxford: Oxford University Press.

Comments

Plagiarism in coursework or exams will result in a grade of 0. Students will fail the assessment call automatically.

Students must always respect the intellectual property of authors. The work of others must always be accurately acknowledged and referenced.

In exams, students may not make use of unauthorised material. Students who do so will be given a grade of 0 and they will fail the assessment call automatically.

Students are allowed four first assessment calls (*primeras convocatorias/ convocatorias ordinarias*) to pass the subject, plus another two second assessment calls (*convocatorias extraordinarias*).

When a student does not appear at an exam, he or she loses the opportunity of one of the assessment calls.

The grading system at ESNE follows articles 5.4 and 6 of the Real Decreto 1125/2003, of 5 September. These articles state the following: “Los resultados obtenidos por el estudiante en cada una de las materias del plan de estudios se calificarán en función de la siguiente escala numérica de 0 a 10, con expresión de un decimal, a la que podrá añadirse su correspondiente calificación cualitativa. La mención de «Matrícula de Honor» podrá ser otorgada a estudiantes que hayan obtenido una calificación igual o superior a 9. Su número no podrá exceder del cinco por ciento de los estudiantes matriculados en una materia en el correspondiente curso académico, salvo que el número de estudiantes matriculados sea inferior a 20, en cuyo caso se podrá conceder una sola «Matrícula de Honor».

Numeric scale	Qualitative grade
From 0,0 to 4,99	Suspenso (SS)
From 5 to 6,99	Aprobado (AP)
From 7 to 8,99	Notable (NT)
From 9 to 10	Sobresaliente (SB)

Students' grades are the result of a grading system that includes continuous assessment, which allows the student's ongoing work, attitude, participation and understanding to be assessed. For this reason, class attendance and participation are essential in this system.

This syllabus is subject to change based on the needs of the class and at the instructor's discretion. Necessary revisions will be announced in class or on course materials with fair prior notice.